ORDER

Orders Order / Rev: 165589 Alt Order #: 06848119 D.C.C.C. Product Desc: KSTP-TV, LLC and KSAX-1 Estimate: 1331 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Anjie Brady Sales Office: Original Date / Rev: 09/26/12 / 09/26/12 P-PHL Order Type: **GENERAL** Sales Region: National Great American Media Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave NW EOM/EOC Billing Cycle: Washington, DC 20007-3674 Agency Commission: 15% Advertiser **DCCC Democratic Congressional Can** Name: A35+ 09/29/09 Demographic: New Business Thru: **Product Codes:** PL2 Order Separation: 00:00:00 Priority: 3 Advertiser External ID: Revenue Codes: AGY, POL, ISS Agency External ID: Bill Plan **Totals**

Month

Totals

October 2012

Spots

8

8

Gross Amount

\$4,475.00

\$4,475.00

Net Amount

\$3,803.75

\$3,803.75

Rating

0.00

0.00

Account Executives

End Date

10/21/12

Start Date

10/01/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Net Amount

\$3,803.75

Gross Amount

\$4,475.00

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	17%	\$4,475.00
Market	100%	\$26,323,53

Spots

8

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$6,580.88
KMSP	18%	\$4,738.24
KMWB	1%	\$263.24
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$526.47
WCCO	33%	\$8,686.76
WFTC	4%	\$1,052.94

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	М	10/16/12	10/19/12	M-F 6-7a News	CM	6-7a	- TWTF	:30	1	\$800.001	0.00 NM	1	\$800.00
				M-F 6-7a News									
	5 EW N	IWS 6A											
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 10	/15/12	10/21/12	- ТWГF	1	\$800.00	0.00						
N 2	М	10/16/12	10/19/12	M-F GMA	CM	7-9a	- TWTF	:30	1	\$800.001	0.00 NM	1	\$800.00
				M-F GMA									
GD MRN AMR-ABC													

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Order / Rev: 165589 Advertiser: DCCC Democratic Congressional Campa

Alt Order #: 06848119 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1331

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 2	М	10/16/1	2 10/19/12	M-F GMA	CM	7-9a	- TWTF	:30	1	\$800.001	0.00 NM	1	\$800.00
(GD MR	N AMR-A	ABC:	M-F GMA									
`	_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10	/15/12	10/21/12	- TWF	1	\$800.00	0.00						
N 3	М	10/16/1	2 10/19/12	M-F 9-10a	CM	9-10a	- TWTF	:30	1	\$350.002	0.00 NM	1	\$350.00
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L		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10		10/21/12	- ТWГF	1	\$350.00	0.00						
N 4	М	10/16/1	2 10/19/12	M-F Midday News	s CM	11a-12p	- TWTF	:30	1	\$600.001	0.00 NM	1	\$600.00
_	14/ 5	NA/O 44 A		M-F Midday New	S								
5		IWS 11AI art Date	vi End Date	Wookdays	Spots/Week	Rate	Rating						
We	ek: 10		10/21/12	<u>Weekdays</u> - TWTF	<u>3pois/Week</u>	\$600.00	0.00						
N 5	М	10/16/1	2 10/19/12	M-F 3-4p	СМ	3-4p	- TWTF	:30	1	\$300.002	0.00 NM	1	\$300.00
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We	<u>518</u> eek: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> - TWTF	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
N 6	M		2 10/19/12	M-F 4-430p	CM	4-430p	- TWTF	:30	1	\$450.002	0.00 NM	1	\$450.00
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N		NAIRE					5						
\//e	<u>Sta</u> eek: 10	art Date	End Date 10/21/12	<u>Weekdays</u> - TWTF	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
N10	M		2 10/19/12	M-F 1035-1102p	CM	1035-1102p	- TWTF	:30	1	\$800.003	0.00 NM	1	\$800.00
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A	_	ITELINE<											
١٨/٥	<u>Sta</u> eek: 10	art Date	End Date 10/21/12	<u>Weekdays</u> - TWTF	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
N11	M		2 10/21/12	Sun 1135p-1205a	•	1135p-1205a		:30	1	\$375.002	0.00 NM	1	\$375.00
	IVI	10/21/1	2 10/21/12	According to Jim	Olvi	1100p-12006	. 5	.50	'	ψ010.002	0.00 14101		ψ373.00
A	ABC-N	ITELINE<	:	Ç -									
14.		art Date	End Date	Weekdays G	Spots/Week	Rate	Rating						
We	ek: 10	/15/12	10/21/12	S	1	\$375.00	0.00						
											Totals	8	\$4,475.00